

FJÄRÅS JUNE 1ST 2020

We are changing company name

Hellsten Væxellådor AB becomes Hellsten Gears AB

Hellsten Væxellådor AB is since 1983 a well-established company in Sweden and the Nordic countries. We are increasingly operative in the rest of Europe and it has therefore become important to have a company name and a brand that works in all markets. Our new company name is Hellsten Gears AB. The name change will take place during summer of 2020.



New graphic profile - new logo

A new graphic profile has been developed to reflect the company's identity. Along with the name change we will also change our company logo. Our new logo and color scheme will be visible in marketing communication, letters and product packaging.

New e-mail addresses

E-mail addresses will change, including general company e-mail addresses and e-mail addresses for individual employees. The old email addresses will continue to work.

New web domain

The company's website URL will change to www.hellstengears.com.

Telephone numbers, organization numbers and banking details are not affected by the name change. The business is still based in our premises in Fjärås, south of Kungsbacka, and your questions, orders and deliveries will be handled by the same competent employees as before.

Johan Hellsten

CEO, Hellsten Væxellådor AB
+46 300 - 742 20
johan.hellsten@hellstenvaxellador.se